



A GAME-CHANGER FOR SCHOOL SPORTS PROGRAMS

We're excited to introduce Rookie Me Play and Rookie Me Hub – an integrated all-in-one game-day app and web platform designed specifically for schools and clubs. This award-winning system brings elite-level technology to your school's sports programs, making student-athlete management simpler, fairer, and more insightful for all involved.



FAIR GAME TIME FOR STUDENTS

Track student rotations and game time with real-time alerts to ensure fairness, supporting better engagement and retention in school sports programs.



OPTIMISED ROTATIONS FOR SENIOR STUDENTS

Plan and manage substitutions effortlessly. Monitor student stints and fatigue to ensure your team finishes the game strong, and reducing injury risk.



ALL-IN-ONE GAME DAY MANAGEMENT

Manage team lists, record scores and stats in real time, and even capture injuries or disciplinary time – all from one easy-to-use app.



SHARE THE LOAD WITH GAME ROLES

Delegate game roles (timekeeping, stats, etc.) to assistants on multiple devices, so coaches and staff can focus on coaching and teaching.



SIMPLE FOR STAFF, VOLUNTEERS AND PARENT

Forget notepads and guesswork. The intuitive interface and real-time alerts eliminate confusion and disputes. Parents and volunteers will appreciate the transparency, while school staff will save time on administrative tasks.



CENTRALISED INSIGHTS WITH HUB

All data syncs to Rookie Me Hub for instant reports and season-long analytics. School sports administrators receive one-touch access to weekly and seasonal reports, helping ensure fair-play policies are followed and allowing you to make informed decisions based on real performance data.

PROVEN RESULTS ACROSS AUSTRALIA

Rookie Me is trusted by over 4,000 teams nationwide.

In Western Australia, the West Australian Football Commission (WAFC) successfully rolled out Rookie Me Play to 1,500+ junior teams, ensuring every student gets a fair go under their 50% game time policy.

WAFootball

In Tasmania, the North West Football League reports that Rookie Me "reduced parental concerns" and made fair-play compliance simple, calling it "the perfect tool" for schools committed to giving all students a fair opportunity in sports.



READY TO ELEVATE YOUR SCHOOL'S SPORTS PROGRAM?

Rookie Me Play and Hub will save you time, improve transparency, and ensure that all students have equal opportunities to succeed.

[ROOKIEME.COM/PLAY/SCHOOLS](https://rookieme.com/play/schools)



Winner of Sports Data and Analytics

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ROOKIE ME